

## Become a Sponsor!

You are cordially invited to participate as a sponsor of the Second Annual Lewis Foundation Silent Auction, to be held on February 29, 2020. Sponsorship is a meaningful way to show your support of Lewis Elementary School, a public school in the Woodstock neighborhood of Southeast Portland. Money raised at the auction will help to prevent the loss of staff due to budget cuts and will support the hiring of additional staff at our school. Sponsorship is also a significant opportunity for your business. As a sponsor, we will work together to showcase your brand and offer exposure to over 250 neighbors in Southeast Portland. If you have questions about becoming a sponsor, please contact Esther Swafford at <a href="lewis.es.foundation@gmail.com">lewis.es.foundation@gmail.com</a>.

#### **Sponsorship Opportunities**

### Platinum Sponsorship -- \$2,500 (Only 1 available!)

- Full-page, premium placement advertisement in the Auction catalog (sponsor's choice of inside front cover or outside back cover)
- Opportunity to make brief (2-3 minute) remarks at the Auction
- Opportunity to direct sponsorship dollars toward matching challenge during the paddle raise at the Auction
- Opportunity to provide promotional material and/or sampling at the Auction
- Logo and active link on the Lewis Foundation website
- Logo in a prominent position on the Auction Event slideshow
- Sponsor Spotlight on the Lewis Foundation website and the Lewis Foundation Facebook page, as well as a promotional post thanking your business via social media
- 6 Complimentary tickets to the Auction

#### Diamond Sponsorship - \$1,000 (maximum of 4 available)

- Half-page advertisement in the Auction catalog
- Logo and active link on the Lewis Foundation website
- Logo displayed during the Auction Event slideshow
- One dedicated promotional post on the Lewis Foundation Facebook page thanking your organization for your support
- 4 Complimentary tickets to the Auction

#### Gold Sponsorship - \$500 (maximum of 6 available)

- Third-page advertisement in the Auction catalog
- Logo and active link on the Lewis Foundation website
- Logo displayed during the Auction Event slideshow
- One dedicated promotional post on the Lewis Foundation Facebook page thanking your organization for your support
- 2 Complimentary tickets to the Auction

#### Silver Sponsorship - \$250 (maximum of 10 available)

- Quarter-page advertisement in the Auction catalog
- Logo and active link on the Lewis Foundation website
- Logo displayed during the Auction Event slideshow
- One dedicated promotional post on the Lewis Foundation Facebook page thanking your organization for your support

#### Friend of Lewis - \$100 (maximum of 15 available)

- Logo and active link on the Lewis Foundation website
- Logo displayed during the Auction Event slideshow

**Sponsor a Lewis Teacher!** (\$35 per ticket)

Sponsorship Deadline: January 31, 2020

To become a Lewis Foundation Sponsor, please complete and return the attached form to lewis.es.foundation@gmail.com.



# 2019-20 Auction Sponsorship Form

Please complete this form and return it via email to <a href="lewis.es.foundation@gmail.com">lewis.es.foundation@gmail.com</a>.

Sponsorships are filled on a first come, first served basis. Sponsorship payment is due to the Lewis Foundation within 10 business days of confirmation of sponsorship level. Please make check payable to Lewis Elementary Foundation. If you have any questions, please contact our Procurement Coordinator, Esther Swafford, at <a href="lewis.es.foundation@gmail.com">lewis.es.foundation@gmail.com</a>.

## Sponsorship Deadline: January 31, 2020

| Sponsor Name (for auction catalog):   |   |     |
|---------------------------------------|---|-----|
| Contact Name:                         |   |     |
| Phone:                                | Email:                                    |     |
| Sponsorship Level Requested (plea     | ase indicate your first and second choice | s): |
| First choice:                         |   |     |
| Second choice:                        |   |     |
| I would like to Sponsor a teacher! (@ | \$35 per ticket) Number of tickets:       |     |

All contributions are tax-deductible as allowable by law - Tax ID # 84-2040549.

Please retain a copy of this form for your own tax records.

Thank you for your support of the Lewis Elementary Foundation!

Lewis Elementary School • 4401 SE Evergreen St • Portland, OR 97206 www.lewis-es-foundation.com